

National Image, Inc.

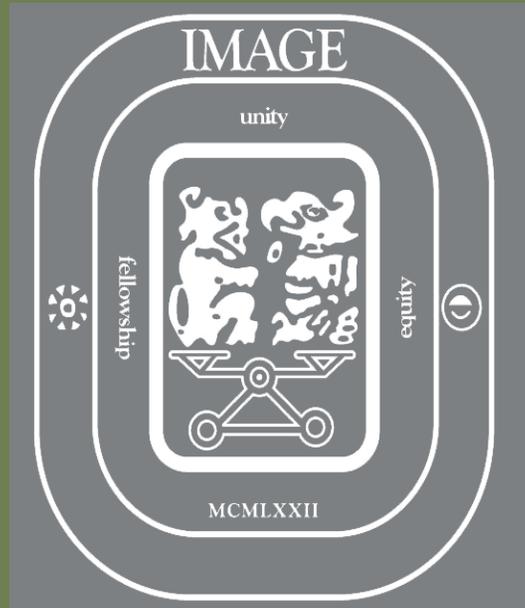
National Image Inc, a National Hispanic Organization, is a 501(3)(c) nonprofit, advocacy organization established in 1971. Its mission is to empower Hispanics through leadership development, by advocating for Employment, Education and Civil Rights.

National Image, Inc accomplishes its mission through training local chapters throughout USA by partnering with Corporate, Private and Federal, state, county and city governments to develop leadership skills and advocacy for Hispanics. An annual National Training Conference and Symposium provide Hispanics with employment opportunities and upward mobility training to succeed. Support for National Image Inc. is derived from members, corporations, business, partnership and government participation.

Why Attend?

A strong part of the annual conference is the National Image Training Program. The training program presents a variety of workshops and seminars where Hispanics can increase their skill levels and, as a result, be ready to take advantage of better business opportunities. Attendees have the opportunity to hear from key government officials, network with other professional and attend high quality workshops and presentations. At the National Image Training Program you will have the opportunity to attend special training workshop focusing on:

- Leadership
- Career Development
- Partnering/Outreach
- Recruitment
- EEO



National Image, Inc.
**42 Years Serving the Hispanic
Community**

National Image, Inc
374 East H St Ste A, PMB 419
Chula Vista, CA 91913
Phone: 858 495-7407
<http://national-image.org/>
E-mail: ceonationalimageinc@gmail.com

National Image, Inc. 42nd National Training Program

September 22 - 25, 2014



2014 Theme

Serving the Hispanic
Community Through:
Leadership, Development,
Partnering and Outreach

BWI Airport Marriott,
1743 West Nursery Road
Linthicum, MD, 21090
(Baltimore area)
(410) 859-8300

Conference Highlights

Keynote Speakers



An opening general session in which you'll hear from difference agencies and Hispanic Leaders who will address the issues and concerns affecting the Hispanic government workforce. You will hear from Keynote speaker who will share valuable information to assist all with the recruitment, hiring, and retention of the Hispanic workforce.

Senior Executive Service (SES) Career Training

The Office of Personnel Management (OPM) Federal Executive Institute will provide special training session aligned with the SES executive core qualifications.

Agency Forums

Federal agencies will host forums to provide their employees updates on agency policies, issues, and programs. Agency employees have the opportunity to obtain information on agencies barriers/problems and strategic plans, and the opportunity to meet Headquarter staff and network with peers throughout the U.S. and aboard.

Military Award Ceremony



Each the Department of Defense honorary two military and two civilian members for each of the services for their dedication and support to Hispanic Employment and to community outreach.

Women's Seminars and Women's Action Committee Breakfast

Each year at the National Conference the Women's Action Committee (WAC) sponsors a breakfast. National Image, Inc. features seminars focus specifically on assisting Hispanic women. Here Hispanic women can air concerns, get information and develop action plans. The WAC Breakfast features a Keynote speakers and the presentation of the WAC of the Year Award. This year's event will also focus on Breast Cancer Awareness.

Workshops

The National Image Annual Conference with its training components is a premier opportunity for all Hispanics to come together to obtain information to assist them with career development and will allow them the opportunity to share ideas, discuss issues and promote a sense of community. 2012 delivers more session choices than ever before! Choose from over 20 breakout sessions. As participants take home the things they have learned, Hispanic communities across the country will be stronger and more prosperous.

Career Fair

Agency will have an excellent opportunity to recruit students for local colleges and university, along with professionals seeking employment.

Youth Leadership Symposium

A fourth component of the National Conference is the Youth Leadership Symposium. This responds to the needs of Hispanic youth for leadership development so they may be active contributors to the community and obtain their career goals. Every year Image hosts between 300 – 600 students to attend the National Image Youth Leadership Symposium.



Registration fees

Early Registration

Members	\$450
Non-members	\$475

Registration

Members	\$475
Non-members	\$500

On-site Registration

Members and Non-members	\$500
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Special Rates

Retirees and Delegates	\$250
One day registration	\$200

Special group discounts

10+ registrations per transaction – \$350 each
20+ registrations per transaction – \$300 each

Sponsorship Opportunity

National Image offers numerous sponsorships, exhibit and vendor opportunity. For information on sponsorship opportunities contact National Image, Inc. at (858)495-7407 or info@national-image.org

If you are interested presenting a workshop at the 2014 National Image, Inc. send an e-mail to vmmed4d@yahoo.com for more information.