

# National Image

## 2016 National Training Program

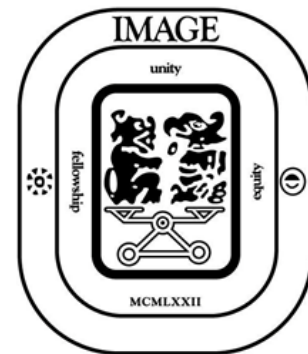
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### 2016 National Image NTP

#### “Hispanics’ Empowerment: Lead, Inspire and Achieve”

National Image, Inc., a National Hispanic Organization, is a 501(c)(3) nonprofit, advocacy organization incorporated in 1972 whose mission is the empowerment of Hispanics through leadership development, by advocating for Employment, Education and Civil Rights. National Image, Inc. works with Federal agencies to promote the recruitment, hiring, retention, development and advancement of Hispanics in the government workforce.

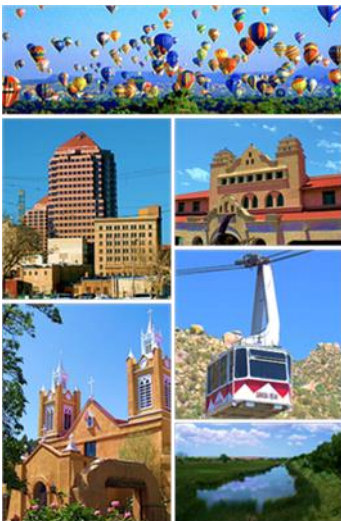
Our 44th Annual NTP will be held September 12-16, 2016 at the Isleta Resort and Casino, Albuquerque, New Mexico. The theme “Hispanics’ Empowerment: Lead,



**Inspire and Achieve”** focuses on training that provides government employees, including involved in the management of Hispanic employment and outreach programs, the education and skills necessary to reach their full leadership potential and to fully manage their employment programs.

The NTP features workshops in line with

OPM/SES Core Qualifications for career development in the Federal workforce. The NTP feature a career fair open to NTP attendees, students participating in the Student Leadership Symposium and the general public. Federal agencies have the opportunity share information with students and the public on Federal government employment opportunities.



### Hotel Information

Isleta Resort & Casino  
1100 Broadway SE  
Albuquerque, NM  
877-475-3827  
[www.isleta.com](http://www.isleta.com)



Isleta is a tribal owned and operated facility

Low Per Diem rate lodging, free shuttle, Wi-Fi and positive learning environment.

## Why attend the National Image, NTP?

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| <p>1. Opportunity to learn from seasoned and experience EEO and HR professionals</p> <p>2. Our annual training program includes a broad spectrum of topics and events. Programs highlights:</p> | <p>* Presentations on topics critical to the mission of our respective agencies and the people we serve as federal employees in support of those missions.</p> <p>* Topics which emphasize professional career and personal employee development;</p> | <p>* Agency Forums</p> <p>* Topics which focus on communities and how to enhance our relationships within them to enhance recruitment and hiring efforts.</p> <p>* Opportunity to outreach to university, college and high school students and the public.</p> |
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### NTP Highlights

#### **Opening Plenary Sessions**

Keynote speaker: Sharon Wong OPM  
And Dr. Fred Soto

#### **Diversity and Inclusion Plenary**

Agency Leaders will share agency best practices on Diversity and Inclusion.

#### **Seminars and Workshops**

Three days of workshops on key issues presented by seasoned and experienced and respected professions on the issues related to EEO/HR and Latinos.

#### **Agency Forums**

Forums provide agencies an opportunity to update their personnel on agency policies, procedures and issues.

#### **Career Fair**

Three-day event featuring federal agency exhibits. Representative will share employment opportunities with some ready to interview and hiring on the spot.

**Other Highlights:** E-Mentoring, CEO Awards, Women’s Luncheon and Salute to Military Gala.

## Registration Cost and Payment Method

	<u>Member</u>	<u>Non-member</u>
Full NTP Registration before July 15, 2016:	\$600	\$625
Full NTP Registration before Sept. 5, 2016:	\$625	\$650
On-site/Late Registration after Sept. 5, 2016:	\$675	\$675
Single Day NTI Registration:	\$200	\$225
Retiree and Delegate Registration:	\$300	

#### **Advanced registration recommended**

ONLINE REGISTRATION: Visit <http://www.national-image.org/> to download the 2016 Registration form.

A separate registration form is required for each registrant. Photocopying of form is permitted. For additional information contact us at: E-mail [2016ntpnationalimageinc@gmail.com](mailto:2016ntpnationalimageinc@gmail.com) or Message Line at (858) 495-7407

## Workshops

Workshops cover an array of subjects from career building, personal development to EEO/Human Capital subjects.

Workshops

Career and Professional Development Leadership Competencies, Personal Branding for Success, Career Planning for Leadership Positions, and Becoming a Senior Executive.

Human Capital Diversity and Inclusion, Best Practices to Recruit and Retain Latino Talent, Navigating and Applying on USAJobs. Know your TSP.

EEO Law Case Update, Myers-Briggs, Being an Effective HEPM, SES and Leadership, Anti-Harassment, Veteran Benefits Update, Outclass the Competition, Effective Communication, Your Image by Climbing the

Career Ladder, Unconscious Bias, Conflict Management, Leveraging Difference, Diversity and Inclusion, Developing and What You Need to Know (That They Won't Tell You) About the EEO Process.

Personal Development, Performance in the Workplace, Interviewing Techniques, Making the Most of Your TSP, Understanding and Maximizing FERS



## Youth Leadership Symposium

A special component of the NTP is the Youth Leadership Symposium (YLS).

The YLS was developed to address the needs of Hispanic youth for leadership development so they may actively contribute to the community and obtain their career goals. Every year National Image hosts 300 students at the YLS.

The YLS gives agencies the opportunity to outreach to local youth by presenting workshops on leadership and career planning.

Youth attend the Career Fair where they have the opportunity to speak directly with agency recruiters. Sponsoring agencies conduct workshops to promote federal employment.

STEM demonstrations and attendance at the Career/Job fair is included in the Youth Leadership Symposium.

This year's participants are Mathematics, Engineering, Science Achievement (MESA) Program students.

### Local statistics

62% Hispanic in local school  
77% of Latino complete a 4 year college or university.

**Leadership**  
IS LIFTING  
A PERSON'S VISION TO  
HIGH SIGHTS, THE RAISING  
OF A PERSON'S PERFORMANCE  
TO A HIGHER STANDARD,  
THE BUILDING OF A  
PERSONALITY BEYOND  
ITS NORMAL LIMITATIONS.

## Agency Forums

Purpose of an Agency Forum

Forums provide a unique opportunity for agencies to update their personnel on agency policies and procedures, personnel changes, EEO programs, and pressing issues, such as budget, training, and travel. Agency forum provides an opportunity to obtain updates on items like the Annual EEO Reports, Special Emphasis Program requirements and other agency reports. Agencies take this time to introduce new headquarters and field staff, provide networking opportunity with their counterparts and subject matter experts related to EEO/HR programs.

Who should attend?

Agency Equal Opportunity/Civil Rights (EO/CR) staff, directors, full-time and collateral-duty Hispanic Employment Program Managers (HEPMs), and other special emphasis program managers, human resource staff, agency line managers and supervisors, and other attendees from the field.

## How to Request Authority and Funding to

Our National Training Program (NTP) is the premier training experience for all government employees. These sessions, workshops and presenters provide essential skills to build successful careers and opportunities for advancement.

1) Incorporate the National Image, National Training Program into your Individual Development Plan (IDP) - Identify the workshops you plan to attend while at the NTP and map the workshops to your individual career growth. In other words show how the workshops will benefit you with your career and professional growth.

2) Create a Justification Letter and present it to your supervisor along with your IDP submission. Your request should include the following documents:

- Justification Letter (Your justification should be a detailed plan on how each workshop will help your professional and personal growth)
- Your DD-1556
- A copy of the National Image's Special Announcement to Federal Agency Heads and Training Directors, issued June 15, 2016. This documents address the criteria provide in the OPM issued memorandum dated May 1, 2015, which states, "When making this determination, agencies should review the conference's agenda, session descriptions and additional information, as appropriate. We encourage agencies to continue to consider professional training organizations and affinity groups as a source of training."
- National Image NTP Agenda
- A copy of your IDP

3) Know Your Facts

- National Image, NTP training sessions are mapped to OPM's Senior Executive Service Executive Core Qualifications (Leading Change, Leading People, Results Driven, Business Acumen, and Building Coalitions) and the underlying fundamental core competencies.
- The schedule was developed by subject matter experts and professionals with input from federal agency leaders, who have identified the skills, knowledge and competencies, needed by individuals pursuing career and professional growth.
- For over 40 years, OPM has approved National Image's training program for federal agencies.
- The National Image NTP offers quality training, expert presenters at a reasonable cost and speakers on a variety of issues and topics by subject matter experts and professionals at a reason cost.

Where else can you attend one training event and obtain training on a variety of topics ranging from Career Management, HR issues such as Recruiting and Hiring, Employee Benefits, TSP, Retirement, EEO Case law, the MD-715 and Special Emphasis Program management to personal growth such as time management, career planning. Making this a great investment and option for your personal and