



National Image, Inc.
46th Annual National Training Program
Sept 10 – 13, 2018

Adam's Mark Hotel and Conference Center, Kansas City, Missouri

PROGRAM AGENDA
(as of July 15, 2018 – *Subject to change*)

Monday, September 10, 2018

- 1:00 pm **Agency Forums**
- 2:00 pm **Exhibit Setup**
- 2:00 pm **Registration**
- 6:00 pm **Bienvenida and Networking Session**

Tuesday, September 11, 2018

- 8:00 am **Registration**
- 8:30 am **OPENING SESSION**
 - Welcome**– Veronica Vasquez, CEO and President, National Image, Inc.
 - Keynote Speaker** – OPM Update – **Allison Wise**, Deputy Director of the Office of Diversity and Inclusion (ODI) at the U.S. Office of Personnel Management, (confirmed)
 - Keynote Speaker** – **Dr. Ruth Zalpin**, Executive in Residence
Department of Public Administration and Policy, American University, Washington, DC
(confirmed)
 - NCEPS Panel** – FAPAC, SAIGE, FEW, IMAGE, BIG, FEDQ
 - Closing Remarks and Acknowledgement of Committee** – **Lorenzo Cervantes**, Vice-President, National Image, Inc.
- 11:00 am **Career Fair** – Ribbon Cutting at Exhibit Center
- 8:00 am **Student Leadership Symposium**



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1:00 pm **Workshops**

- 1. Writing Your Federal Resume – Adrian Williams**, Office of Diversity and Inclusion, OPM (confirmed)
- 2. Retirement Planning: Projections vs Reality – James De La Torre**, FedAdvantage (confirmed)
- 3. Developing a Professional Portfolio – Kimberly Castillo**, USAID (invited)
- 4. Mentoring – Grace Gabaldon**, Naval Air Systems Command, Department of Navy (invited)

(3:00 pm **Workshops**

- 1. Interviewing – Adrain Williams**, Office of Diversity and Inclusion, OPM (confirmed)
- 2. Income for Life – James De La Torre**, FedAdvantage (confirmed)
- 3. Successful Leadership Skills for Dealing with Change – Dr. Ruth T. Zaplin**, School of Public Affairs, Department of Public Administration and Policy, American University (confirmed)
- 4. Creating Your Personal Brand - Cynthia D. Dunn**, TEGE Director, Equity, Diversity and Inclusion, IRS (Confirmed)

Wednesday, September 12, 2018

8:00 **Registration**

8:00 am **Plenary Session**

Guest Speaker – Richard Grant, NOAA (invited)

Guest Speaker – Stephen Smith, HUD (invited)

Diversity and Affinity Panel

Pedro (Pete) Nieto – USDA (Invited)

Patrick J. Sealer – FBI (confirmed)

Kimberly Castillo – USAid (Invited)

Ricardo Acevedo - Social Security Administration (invited)

Juan Carrizales – National President, HIRE (confirmed)



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8:00 **Student Symposium**

10:00 **Workshops**

- 1. MD-715 Update – Equal Employment Opportunity Commission** (confirmed)
- 2. Strategic Recruiting for Diversity – Adrian B. Williams**, U.S. Office of Personnel Management(OPM) Recruitment Policy and Outreach (confirmed)
- 3. Special Emphasis Training Part 1- EEOC** (confirmed)
- 4. Process Improvement – Cynthia D. Dunn**, TEGE Director, Equity, Diversity and Inclusion, IRS (confirmed)

1:00 pm **Workshops**

- 1. Effective Skills for Successful Recruiters – Adrian B. Williams**, U.S. Office of Personnel Management(OPM) Recruitment Policy and Outreach (confirmed)
- 2. Scheduled one-on-one meetings – James De La Torre**, FedAdvantage (confirmed)
- 3. Networking Your Way To Success - Cynthia D. Dunn**, TEGE Director, Equity, Diversity and Inclusion, IRS (confirmed)
- 4. Special Emphasis Training Part 2 – EEOC** (confirmed)

3:00 pm **Workshops**

- 1. Retirement Planning: Projections vs Reality – James De La Torre**, FedAdvantage (confirmed)
- 2. This Means War! Creative Skills About ADR – Robert Palos and Aleshia Purcell**, Bureau of Land Management (confirmed)
- 3. Career Building for Leadership– Cynthia D.**, TEGE Director, Equity, Diversity and Inclusion, IRS (confirmed)

7:00 pm **CEO PARTNERS AWARDS AND RECOGNITION**

Presentation of Awards – Veronica Vasquez



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Thursday, September 13, 2018

8:00 am **Women's Action Committee Awards**

Presentation of Awards

10:00 am **Workshops**

1. Taking Control of Financial Strategies for Women – James De La Torre – FedAdvantage (confirmed)

2. This Means War! Creative Skills About ADR – Robert Palos and Aleshia Purcell, Bureau of Land Management (confirmed)

3. The Road to Resilience – Dr. Patrick Malone, Executive in Residence, Department of Public Administration and Policy, American University (confirmed)

1:00 pm **Workshops**

1. Find and Applying in USAJOBS – Adrian B. Williams, U.S. Office of Personnel Management(OPM) Recruitment Policy and Outreach (confirmed)

2. Ask an EEOC Administrative Judge: Q & A Session and Discussion on the Federal Sector EEO Hearings Process– Lucila G Rosas, Equal Employment Opportunity Commission (confirmed)

3. Leadership and Management skills (Building Trust) - Dr. Patrick Malone, American University (confirmed)

2:30 pm **Workshops**

1. Think "IMAGE" When Giving and Receiving Feedback– Cynthia D. Dunn, TEGE Director, Equity, Diversity and Inclusion, IRS (confirmed)

2. Career Coaching - TBD

3. Scheduled one-on-one meetings – James De La Torre

7:00 pm **Military Recognition Gala**

Meritorious Service Awards Presentations